

# Internship in Languages and Online Marketing

## for Polish native speakers

[bab.la](#) is a start-up based in Hamburg, Germany. Our product is a fast-growing interactive language portal, containing online dictionaries as well as a blog about living abroad, quizzes and games for language learning. We are among the Top 2000 most visited websites worldwide.

In April 2015 bab.la joined the [Oxford Dictionaries](#) family when Oxford University Press became our parent company. Oxford and bab.la share a vision and mission to deliver quality language-related content to a global community.

**We offer a paid internship in a true start-up atmosphere with full integration into the team and many exciting tasks.**

### Your tasks

- › Editorial work on dictionaries content
- › Develop and maintain the bab.la website in Polish, e.g. by translating it from English
- › Work closely with our digital marketing manager to establish cooperation with strategic partners in the field of languages
- › Assist with SEO, content marketing and social media management
- › Present the outcome of your endeavours

### Your profile

- › Native speaker of Polish
- › Fluent in English, very good knowledge of German
- › Excellent language and grammar skills with concern for details and accuracy
- › Online and language affinity ('language lover')
- › Good knowledge of MS Office
- › Highly organized, strong thinker, good communication skills
- › Eager to take initiative

### Your benefits

- › First-hand experience in a German Internet start-up
- › Gain knowledge of the online language learning market and online marketing strategies
- › Learn to communicate effectively and diplomatically via email
- › Work in a fast-paced but fun and international environment with an enthusiastic team and nice atmosphere
- › Hands-on internship experience in one of Germany's most exciting cities

**Starting date is April 2018, duration 3 months.**

**We look forward to receiving your application!**

Please submit your full application (CV and motivational letter)  
to Mr Joseph Johnson at [joseph@bab.la](mailto:joseph@bab.la)

**bab.la GmbH**  
Alter Fischmarkt 5  
20457 Hamburg