

# FRONT DESK ASSISTANT AND MARKETING IN SPAIN

Minimum 16 weeks

#### **WHO WE ARE**

www.proyecto-es.com

**PROYECTO ESPAÑOL** is a language school, specialized in Spanish for foreigners, with schools in Alicante, Barcelona, Granada and Madrid.

Our goal is to combine teaching the Spanish language and culture with fulfilling your holiday expectations at favourable prices. Our main tasks are offering professional, methodologically sound language instruction, as well as promoting the direct personal contact of each individual with the Spanish culture. In addition to numerous leisure time activities, our free Language Exchange invites you also to get to know Spain outside the classroom.

#### **DESCRIPTION**

Assisting the marketing department with the online marketing daily tasks.

Assisting the marketing department with the market research of different countries.

Delivering friendly, efficient customer service and to create a warm and welcoming atmosphere for all of our students, with the key aim of retaining and attracting new customers.

### **MAIN TASKS**

- Marketing department:
  - o Dealing with customer needs through the Social Networks.
  - Update weekly information in the Social Networks.
  - o Carry out research of certain markets we would like to approach.
  - Analyse new Social Networks and online marketing tools to conclude if we can implement them in our daily routines or not.
  - o Update marketing databases.

### Front Desk

- o Deliver excellent customer service, at all times.
- o Assist in keeping the School reception area clean and tidy, at all times.
- Deal with all enquiries in a professional and courteous manner, in person, on the telephone or via e-mail.
- Fulfil all reasonable requests from students to ensure their comfort, satisfaction and safety
- o Always adhere to all company policies and procedures and licensing laws.
- o Be involved and contribute at team meetings.
- o Carry out instructions given by the management team and head office.
- o If necessary, helping with the afternoon excursions in Alicante.



## **CUSTOMER FOCUS**

- Be friendly, smiley, sociable and welcoming to our students, to create a great atmosphere.
- Remain calm, patient and polite, if receiving students' feedback.
- Be helpful and go out of your way to help our students.

## **REQUIREMENTS**

- Must be a detail-oriented and collaborative team player and possess strong time and self-management skills.
- Excellent organizational skills with a strong commitment to quality, accuracy and on-time delivery.

Languages: Spanish B1 or higher (we could accept Spanish beginners depending

on candidate)

**Location:** Alicante or Granada, Spain.

Open to work in different shifts, morning – afternoon (could include

Saturdays) 6 hours per day.

**Remuneration:** Spanish course offered by the company (4 to 8 weeks depending on

the length of the internship) and special price for accommodation if

needed.

APPLY sending your CV and motivation letter to Samantha Torruella: <a href="marketing@proyecto-es.com">marketing@proyecto-es.com</a>